

# Canada Ocean Racing Launches Pathway Program Fostering New Talent in Offshore Sailing

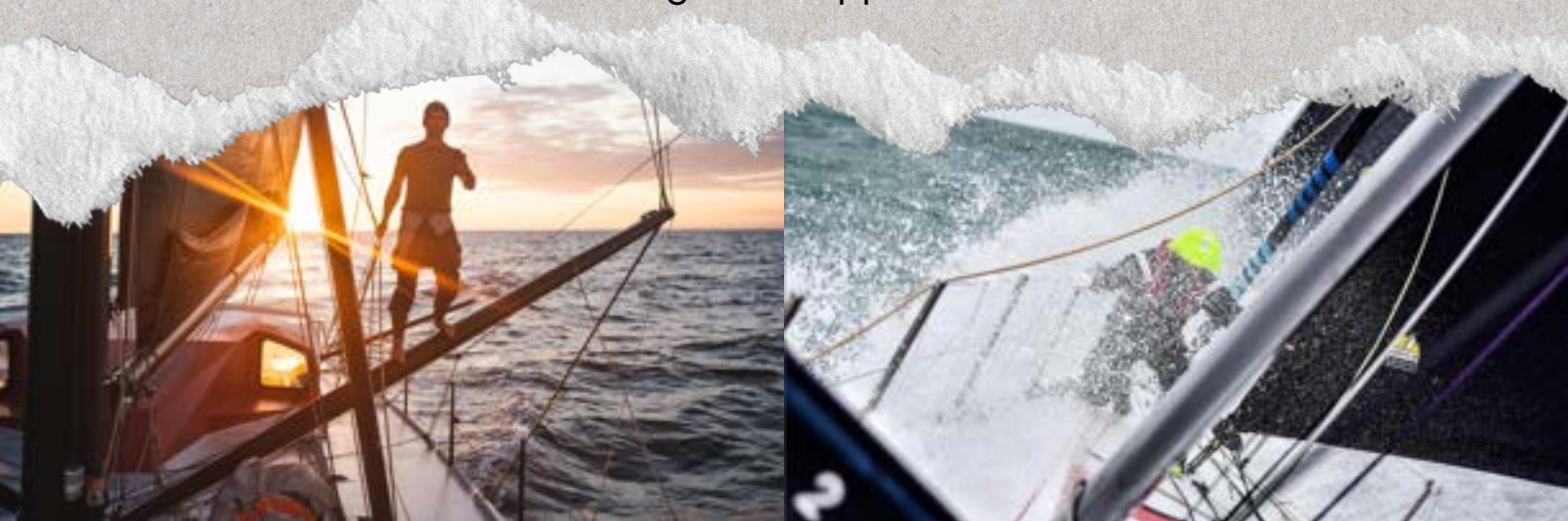
August 9, 2024 – Canada Ocean Racing – Be Water Positive Sailing Team today announced the launch of the Canada Ocean Racing Pathway Program, a groundbreaking initiative aimed at promoting offshore sailing and nurturing new talent within the Canadian sailing community. The inaugural event will take place from September 27th to 29th, 2024, in Collingwood, Ontario with more events planned in the future.

The Canada Ocean Racing Pathway Program is an extension of the Be Water Positive Sailing Team IMOCA campaign skippered by Canadian sailor Scott Shawyer. The program offers participants who are Canadian residents, aged between 18 – 25, an opportunity to engage with seasoned professionals, gain hands-on sailing experience, and explore potential career pathways in offshore racing. The program promises to be a transformative experience for aspiring members of the Canadian sailing community.

Please note that you do not need to be entirely focused on sailing to apply. If you are looking for a shore-based career in the sailing industry then this program is also for you.

## **Benefits of Participation**

- **Comprehensive Seminars:** Participants will receive a holistic understanding of what it takes to build and sustain a competitive sailing team, including marketing, sponsorship acquisition, media relations, technical management, and overall program administration.
- **Hands-On Sailing Experience:** Engage in practical sailing sessions on the Farr X2, gaining valuable experience on the water.
- **Networking Opportunities:** Connect with other sailors and industry professionals, building a network that supports growth and development in the sport.
- **Career Pathways:** Explore various career paths within offshore racing, gaining a clear understanding of the opportunities available.



## What We Provide

- Round-trip transportation from Toronto Ontario to Collingwood Ontario
- Accommodation and meals for the duration of the event
- High-quality sailing apparel, safety equipment and accessories
- Two days of practical sailing sessions
- Professional coaching and mentorship

## Application Process

- Application Period: August 9 – September 6, 2024
- How to Apply: Submit applications to [hello@canadaoceanracing.com](mailto:hello@canadaoceanracing.com) with your age, location and why you would like to be included in the pathway program.
- Selection Process: Applications will be reviewed, and shortlisted candidates may be interviewed. Final participants will be notified by September 10.

## Contact Information

For any questions related directly to the Pathway Program, eligibility or other, please contact Ryan Barkey at [ryan@canadaoceanracing.com](mailto:ryan@canadaoceanracing.com).

Support our team and initiatives by discussing sponsorship opportunities or other forms of involvement. We are excited to collaborate with individuals and organizations that share our passion for offshore sailing. For more information on how to become a part of this program or the race team then please contact Nick Moloney at [nick@canadaoceanracing.com](mailto:nick@canadaoceanracing.com).

For more information visit the teams' website [www.canadaoceanracing.com](http://www.canadaoceanracing.com).

We look forward to receiving your application and hope to see you at the Canada Ocean Racing – Be Water Positive Sailing Team Pathway Program!

### More about who we are:

**Scott Shawyer:** Founder and skipper of Canada Ocean Racing – Be Water Positive Sailing Team. Scott brings his experience in offshore sailing, building and managing a large scale sailing sport business, and a passion for promoting the sport in Canada. His leadership and vision have been instrumental in creating the Pathway Program.

**Nick Moloney:** A renowned offshore sailor, Nick has competed in prestigious races such as the America's Cup, The Ocean Race, The Jules Verne Trophy, and the Vendée Globe. His expertise and insights into high-level sailing and successful campaign management make him an invaluable mentor for participants.

**Ryan Barkey:** Specializing in short-handed offshore sailing, Ryan's practical knowledge and coaching skills will help participants develop their sailing techniques and explore various career paths within the sport.



# Canada Ocean Racing "BE Water Positive"

## About Canada Ocean Racing

Canada Ocean Racing was created to facilitate Scott Shawyer's quest to become the first Canadian sailor to complete the iconic Vendee Globe solo around the world yacht race. The sailing team has been active for past two years in which Scott established a new course record in the double handed division of the RORC TransAtlantic in 2023 and finished the New York (USA) to Vendee (France) solo transatlantic in June 2024. Next year, Scott will commence his four year push towards the 2028 Vendee Globe. The team has an exciting future calendar that includes major crewed, double-handed and solo events in long and short offshore courses as well as the classic races such as the Transat Jacques Vabre, the Route Du Rhum, and ultimately the Vendée Globe. The team is committed to leaving a lasting mark on the sport and building a foundation and access pathway for future Canadian athletes and/or anyone seeking a career in the many aspects related to the marine industry.

## About the Be Water Positive Sailing Team

'Be Water Positive' is our team purpose and we are committed to raising awareness around water scarcity and the overall management of this vital resource. We are actively engaged with our partners H2O Innovation and the International Desalination and Reuse Association (IDRA) in the amplification of their work, positive technology development, and our personal responsibilities related to ensure freshwater access for all on a global scale.

**Join us in our journey to make waves in the sailing world.**

